

UNIVERSIDAD  
NACIONAL AUTONOMA  
DE MEXICO

UNAM · FCA · San Antonio, Texas

# International Business Certificate Program

A five-day immersion for FCA UNAM students  
in San Antonio — the gateway between Mexico and the United States.

Program Dates

**July 6 – 10, 2026**

Organized by

UNAM San Antonio  
Facultad de Contaduría y Administración, UNAM



**UNAM**  
SAN ANTONIO



Cohort · Summer 2026

# Five days. One global perspective.

A five-day immersion for Mexican students in International Business completing their certificate program — combining academic learning, corporate exposure, professional networking, leadership development, and cultural activities in San Antonio, Texas.

## Schedule

July 6 – 10, 2026

Scheduled visits

## Who it's for

**Mexican students in International Business completing the FCA UNAM certificate program.**

## What you will gain

**Five outcomes that shape the next chapter of your career.**

- 01 Understand international business in the U.S.**  
Markets, regulation, and the realities of cross-border trade.
- 02 Build professional networks in Texas.**  
Direct contact with executives, recruiters, and Mexican entrepreneurs.
- 03 Gain exposure to multinational corporations.**  
On-site visits at Valero, Toyota, Velocity Texas, Third Coast Bank.
- 04 Strengthen leadership & communication.**  
English-language sessions, panels, and live Q&A with senior leaders.
- 05 Experience San Antonio's culture & economy.**  
A bicultural hub where Mexico and the U.S. meet in business and life.

# San Antonio.

The seventh-largest city in the U.S. — and the most bicultural.  
Where Mexican heritage and American enterprise have been doing business together for three centuries.

## Business

### A Fortune-500 city on the Mexico border.

Home to global energy, banking, manufacturing and aerospace headquarters — including Valero Energy, USAA, and Toyota's North American truck plant.

## Culture

### UNESCO heritage, lived in Spanish & English.

The River Walk, the Spanish Missions, Tex-Mex cuisine and a vibrant arts scene — a city where you can move between two languages without missing a beat.

## Your Base

### UNAM San Antonio.

UNAM's flagship academic and cultural extension in the United States — your home base for classes, and the launch point for every corporate visit.

Day One · Monday

# 01

July 6, 2026

Theme

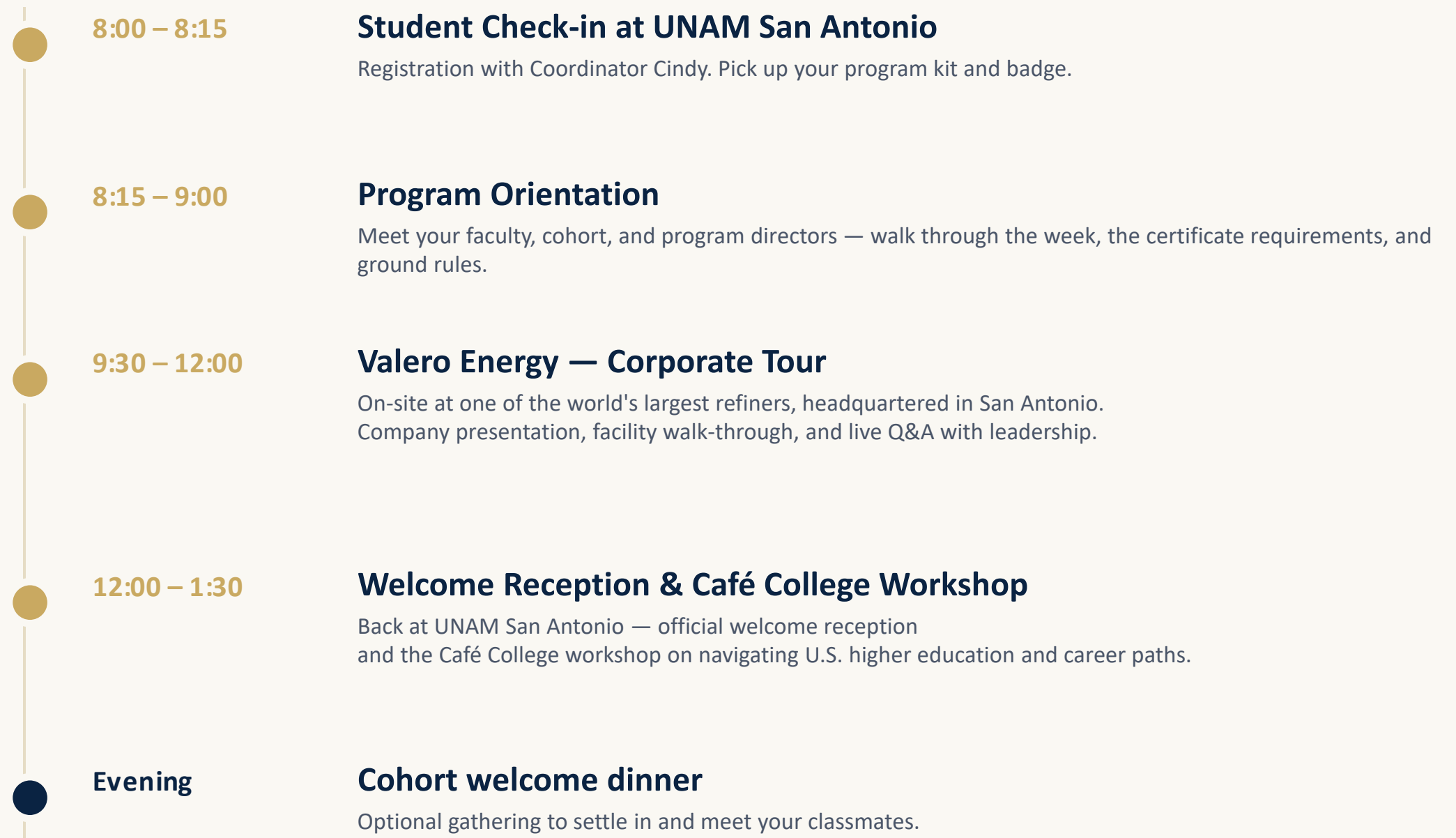
Welcome — and a global energy leader.

What you'll learn

How a Fortune-500 energy company is run from San Antonio — followed by a welcome reception and the Café College workshop to set you up for the week ahead.

The day at a glance

## Orientation, Valero Energy & the Welcome Reception.



Day Two · Tuesday

# 02

July 7, 2026

Theme

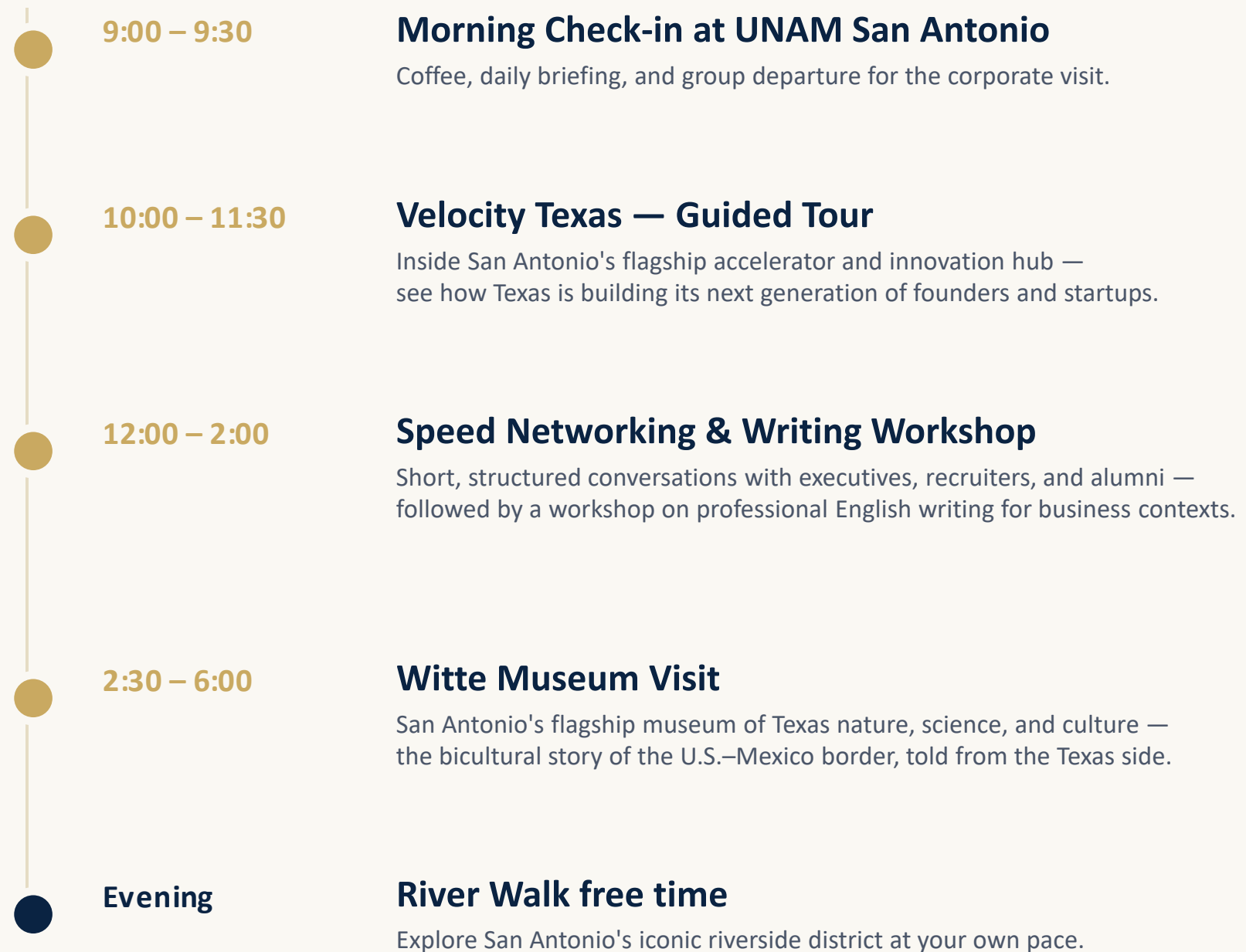
Innovation, networking, and Texas culture.

What you'll learn

A morning inside San Antonio's flagship innovation hub, a structured networking and writing workshop, then an afternoon in the city's premier museum.

The day at a glance

## Velocity Texas, Speed Networking & the Witte Museum.



Day Three · Wednesday

# 03

July 8, 2026

Theme

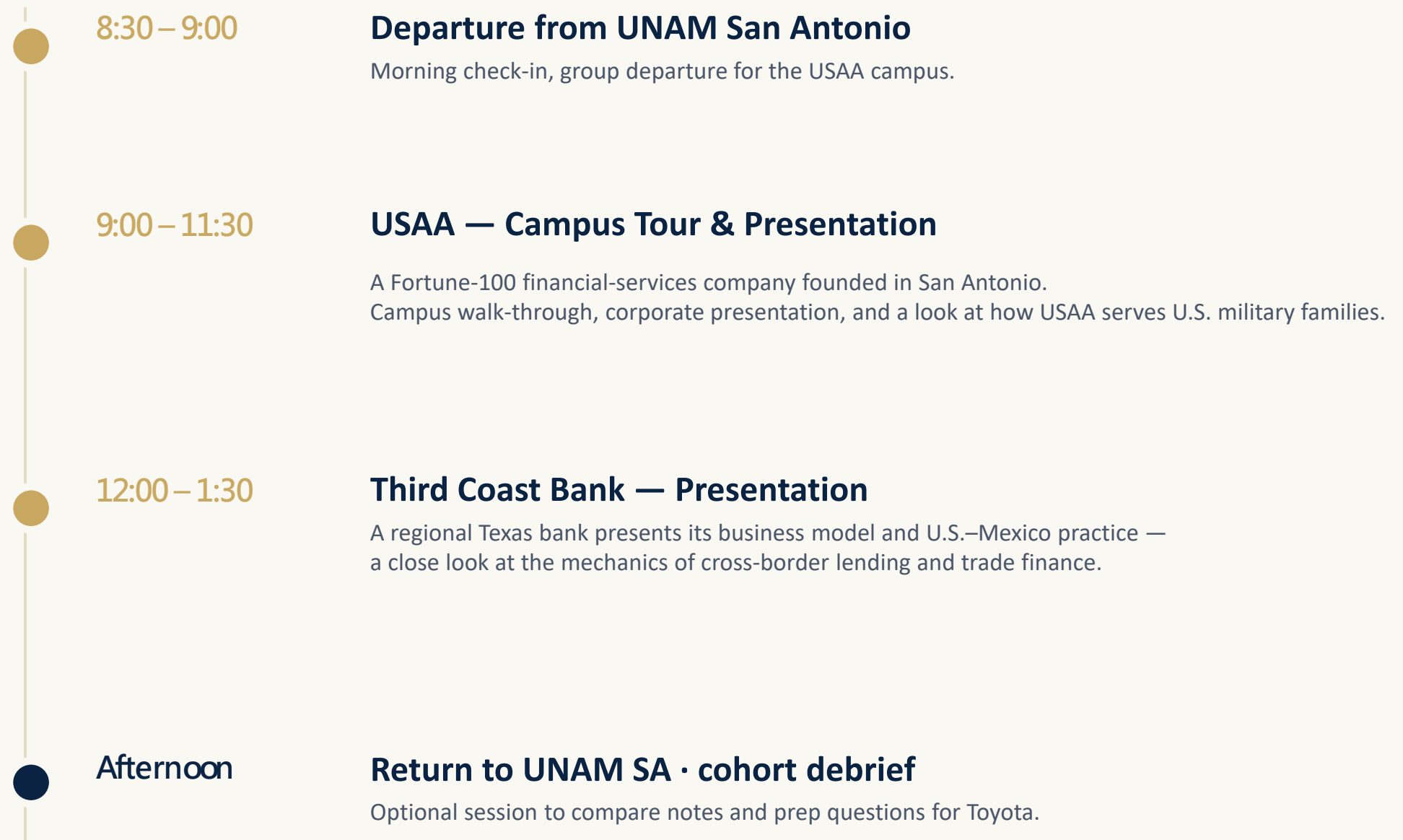
**Financial services & cross-border banking.**

What you'll learn

Two pillars of San Antonio's economy in one day — a Fortune-100 insurance and financial-services giant, then a regional Texas bank with deep U.S.–Mexico practice.

The day at a glance

## USAA Campus & Third Coast Bank.



Day Four · Thursday

# 04

July 9, 2026

Theme

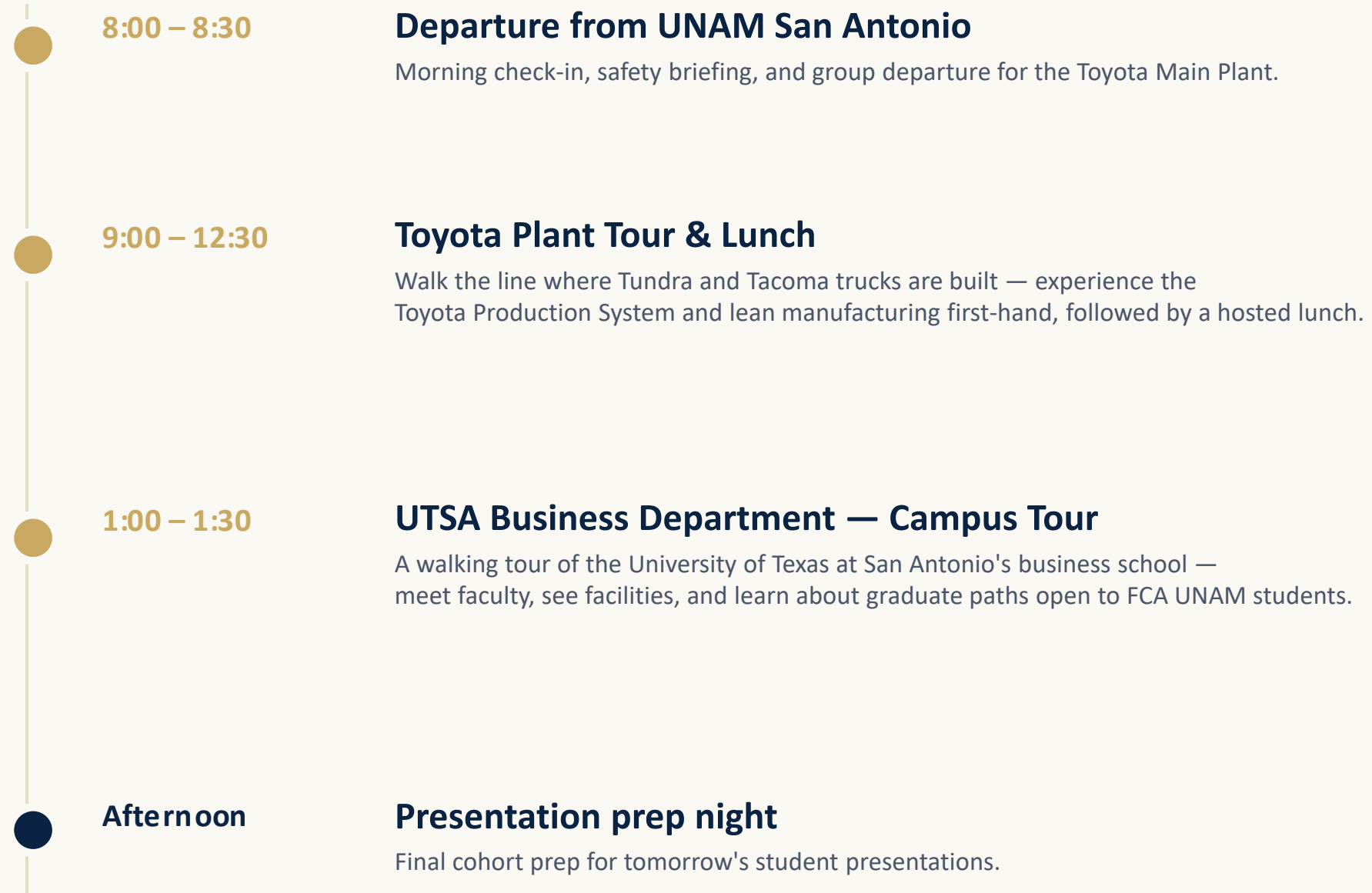
Manufacturing & academia.

What you'll learn

See lean manufacturing in action at one of Toyota's largest North American plants — then meet the faculty and facilities of UTSA's Business Department.

The day at a glance

## Toyota Manufacturing & UTSA Business Department.



Day Five · Friday

# 05

July 10, 2026

Theme

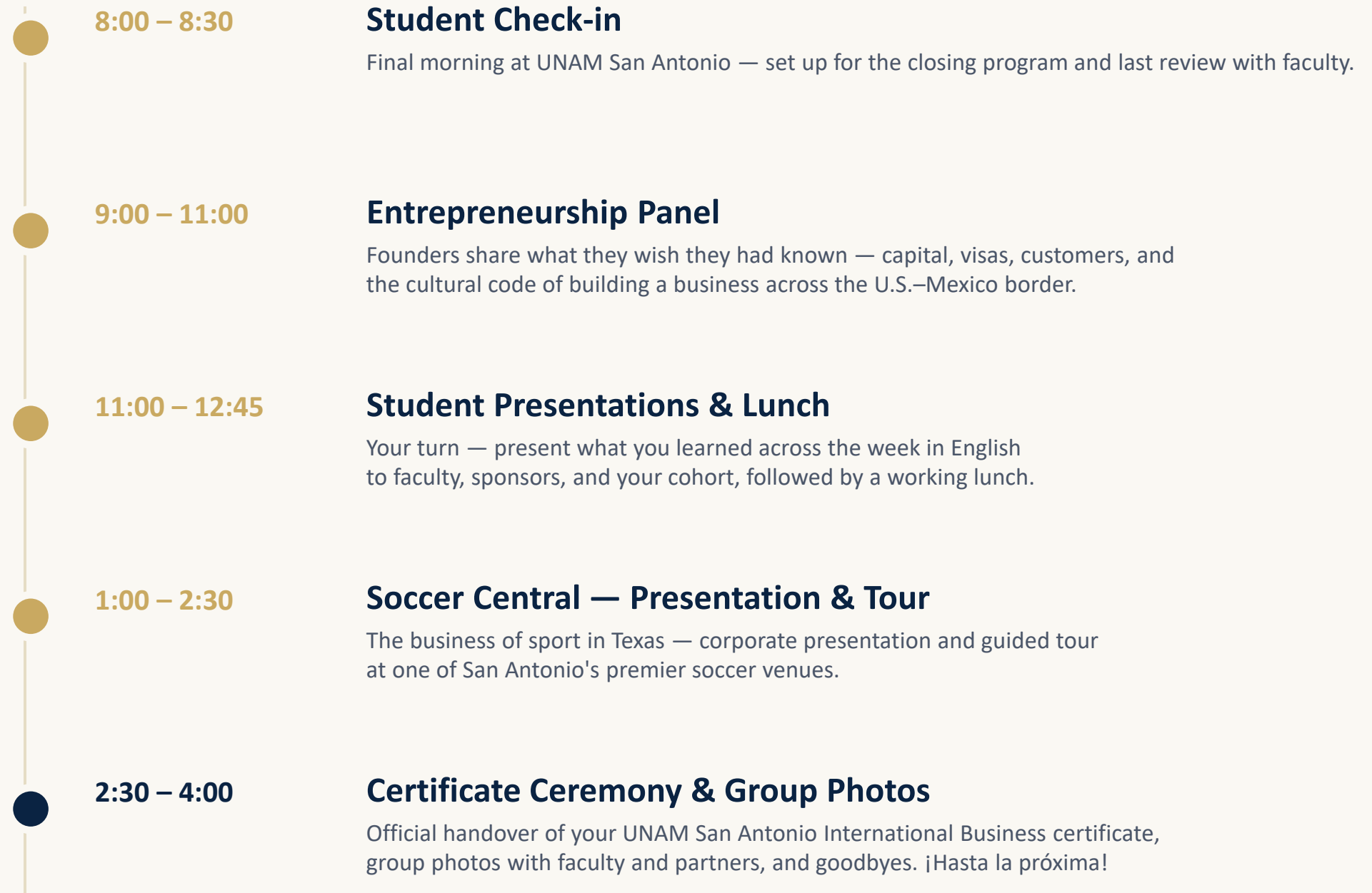
## Entrepreneurs, sport, and the diploma.

What you'll take home

A founder's-eye view of doing business in Texas, your own final presentation in English, a look at the business of sport, and the official UNAM San Antonio certificate in your hands.

The day at a glance

# Panel, Presentations, Soccer Central & the Certificate Ceremony.



# More than a certificate.

Five days that change how you think about your career — and a credential, a network, and a perspective you carry forward.

## 01

### Official UNAM Certificate

Awarded by UNAM San Antonio and FCA UNAM — recognized by employers across Mexico and the U.S. Southwest.

## 02

### A real U.S. network

Executives at Valero, Toyota, Third Coast Bank, Velocity Texas; Mexican entrepreneurs already established in Texas; and your fellow cohort.

## 03

### U.S. business fluency

First-hand exposure to U.S. corporate culture, negotiation styles, and how Mexican capital and talent operate inside American firms.

## 04

### A stronger you

Sharper English, sharper presentation, sharper instincts — five days of executive-level practice.



Join the 2026 Internship

# Bring your *ambition.*

We'll bring the boardrooms, the factory floors, the entrepreneurs,  
and a city that knows how to do business in two languages.

San Antonio, Texas

**July 6 – 10, 2026**

Applications open · contact UNAM San Antonio for details

